

Mrunal's Boutique to showcase Ritu Kumar collection on May 28, 29

Mrunal's Boutique will bring Ritu Kumar's collection for an exclusive showcase to Oman on May 28 and 29. In line with Mrunal Khimji's vision to bring world-class handwork, designs and talent from Indian and Western heritage to Oman, Ritu Kumar is yet another example of this.

Ritu Kumar is the largest and most respected designer-wear brand in India today. Since 1969 it has developed a unique style of its own, reflecting the ancient traditions of Indian craftsmanship in a contemporary vocabulary.

Ritu's understanding of ancient designs and the innovative use of traditional crafts has created a new classicism. Today the company is renowned for its distinctive use of colours, quality of fabrics, intricate embroideries and a gloriously rich Indian aesthetic. Since the company was built on patronage of craftspeople, it has made a significant impact in creating employment in underdeveloped areas. Over the years it has patronised several



organisations working in these areas and helped in developing skills and taking them to the market. Ritu operates two production centres one in Delhi-NCR and the other in Calcutta. The production lines and quality control are strictly regulated and of the highest standard.

The full collection will be available in Oman during the showcase.

ers are entitled to a scratch and win card through which they can win an assured service package and will be eligible to win an as-

in the Sultanate through major emphasis on customer satisfaction and by providing world-class after-sales services in Oman.

WORLD CLASS DESIGNS

Mrunal's Boutique to showcase Ritu Kumar's collection in Muscat

MUSCAT: Mrunal's Boutique is bringing Ritu Kumar's collection for an exclusive showcase to Oman on May 28 and 29.

In line with Mrunal Khimji's vision to bring world class hand-work, designs and talent from Indian and Western heritage to Oman, Ritu Kumar is yet another example of this. The showcase will be held exclusively at Mrunal's Boutique in Qurum from 10.30am to 7pm, says a press release.

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The full collection will be available in Oman during the showcase including sarees, salwar kharameez, tunics with both formal and casual wear.



MRUNAL'S BOUTIQUE TO SHOWCASE RITU KUMAR COLLECTION ON MAY 28, 29

Mrunal's Boutique will present Ritu Kumar's collection in an exclusive showcase on May 28 and 29. This is in line with Mrunal Khimji's efforts to bring world-class handwork, designs and talent from Indian and Western heritages to Oman.

Ritu Kumar is among the most respected designer-wear brands in India today. Since 1969, it has developed a unique style of its own, reflecting the ancient traditions of Indian craftsmanship in a contemporary vocabulary. Her under-

standing of ancient designs and the innovative use of traditional crafts have created a new classicism. Today, the label is renowned for its distinctive use of colours, quality of fabrics, intricate embroideries and rich Indian aesthetics. Since the company was built on the patronage of craftspeople, it has made a significant impact in creating employment in underdeveloped areas. Over the years it has patronised several organisations working in these areas and helped in developing

skills and taking them to the market. Ritu Kumar operates two production centres, one in Delhi NCR and the other in Kolkata. The production lines and quality control are strictly regulated and of the highest standard.

The full collection will be available in Oman during the showcase, including sarees, salwar kameez, and tunics with both formal and casual wear. The showcase will be held at Mrunal's Boutique in Qurm from 10.30am to 7pm.