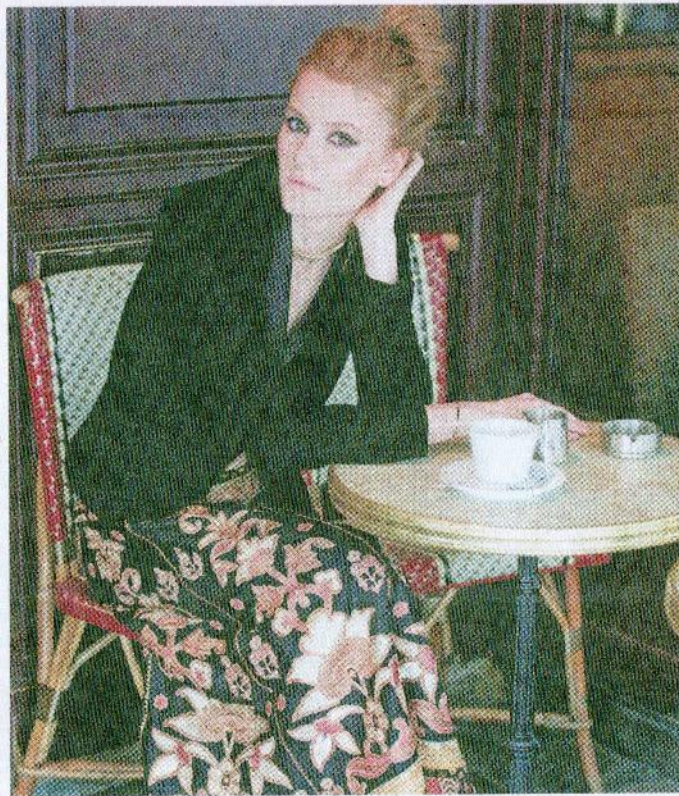


Mrunal's Boutique to hold exhibition of Ritu Kumar's collection

Mrunal's Boutique is proud to bring Ritu Kumar's collection for an exclusive exhibition to Oman for two days. In line with Mrunal Khimji's vision to bring world class handwork, designs and talent from Indian and Western heritage to Oman, Ritu Kumar is yet another example of this.

Ritu Kumar is the largest & most respected designer-wear brand in India today. Since 1969 it has developed a unique style of its own, reflecting the ancient traditions of Indian craftsmanship in a contemporary vocabulary. Kumar's understanding of ancient designs and the innovative use of traditional crafts has created a new classicism. Today the company is renowned for its distinctive use of colours, quality of fabrics, intricate embroideries and a gloriously rich Indian aesthetic. Since the company was built on patronage of craftspeople, it has made a significant impact in creating employment in underdeveloped areas. Over the years it has patronised several organisations working in these



areas and helped in developing skills and taking them to the market. Ritu Kumar operates two production centres one in Delhi-NCR and the other in Kolkata in

India. The production lines and quality control are strictly regulated and are of the highest standard. The full collection will be available in Oman during the ex-



hibition including sarees, salwar kameez, tunics with both formal and casual wear. The exhibition will be held exclusively at Mrunal's Boutique in Qurm on

Saturday and Sunday from 10.30am to 7pm. For more information contact 24567599 or email: mrunalsboutique@mosaic.om

Mrunal's Boutique to showcase Ritu Kumar

Mrunal's Boutique is proud to bring Ritu Kumar's collection for an exclusive exhibition to Oman on November 8 and 9. In line with Mrunal Khimji's vision to bring world class handwork, designs and talent from Indian and Western heritage to Oman, Ritu Kumar is yet another example of this.

Ritu Kumar is the largest & most respected designer-wear brand in India today. Since 1969 it has developed a unique style of its own, reflecting the ancient traditions of Indian craftsmanship in a contemporary vocabulary. Mrs Kumar's understanding of ancient designs and the innovative use of traditional crafts has created a new classicism.

Today the company is renowned for its distinctive use of colors, quality of fabrics, intricate embroideries

and a gloriously rich Indian aesthetic. Since the company was built on patronage of craftspeople, it has made a significant impact in creating employment in underdeveloped areas. Over the years it has patronised several organisations working in these areas and helped in developing skills and taking them to the market. Ritu Kumar operates two production centres one in Delhi-NCR and the other in Calcutta. The production lines and quality control are strictly regulated and of the highest standard.

The full collection will be available in Oman during the exhibition including sarees, salwar khamees, tunics with both formal and casual wear. The exhibition will be held exclusively at Mrunal's Boutique in Qurum.

Mrunal's Boutique set to exhibit Ritu's collection on November 8

MUSCAT: Mrunal's Boutique will bring Ritu Kumar's collection for an exclusive exhibition to Oman on November 8 and 9. The exhibition will be held exclusively at Mrunal's Boutique in Qurum from 10.30am to 7pm.

In line with Mrunal Khimji's vision to bring world class handwork, designs and talent from Indian and Western heritage to Oman, Ritu Kumar is yet another example of this vision, says a press release.

Ritu is the largest and most respected designer-wear brand in India today. Since 1969 it has developed a unique style of its own, reflecting the ancient traditions of Indian craftsmanship in a contemporary vocabulary. Kumar's



understanding of ancient designs and the innovative use of traditional crafts has created a new classicism. Today the company is renowned for its distinctive use of colours, quality of fabrics, intricate

embroideries and a gloriously rich Indian aesthetic.

Since the company was built on patronage of craftspeople, it has made a significant impact in creating employment in underdeveloped areas. Over the years it has patronized several organizations working in these areas and helped in developing skills and taking them to the market. Ritu Kumar operates two production centres one in Delhi-NCR and the other in Calcutta. The production lines and quality control are strictly regulated and of the highest standard. The full collection will be available in Oman during the exhibition including sarees, salwar khamees, tunics with both formal and casual wear.